

Shakuntala Krishna Institute of Technology KD-64

All Assignment Questions

Subject: Business Environment

Paper code: F010303T B

Class: BBA 3rd Semester

Unit 1: Introduction to Business Environment

1. Define Business Environment. What are its main features?
2. Explain the importance of studying business environment for managers.
3. What are the different types of business environments?
4. Discuss the interaction between business and its environment.
5. What are the major factors influencing business environment in India?

Unit 2: Economic Environment

6. What is Economic Environment? Explain its components.
7. How do economic policies affect business decisions?
8. Discuss the role of government in the economic development of a country.
9. Explain the impact of liberalization, privatization, and globalization (LPG) on Indian business.
10. What are the major challenges faced by developing economies like India?

Unit 3: Political and Legal Environment

11. What is the Political Environment? How does it affect business organizations?
12. Explain the role of the government in business regulation.
13. What are the main features of India's legal environment for business?
14. Discuss the impact of political stability on business growth.
15. Explain the importance of laws like Consumer Protection Act and Companies Act for business.

Unit 4: Socio-Cultural Environment

16. What do you mean by socio-cultural environment?
17. How do social and cultural values influence business practices?
18. Explain the role of ethics and social responsibility in business.

19. What is the importance of corporate social responsibility (CSR) in modern business?
20. Discuss the impact of demographic changes on business strategies.

Unit 5: Technological and Global Environment

21. What is Technological Environment? How does technology affect business operations?
22. Discuss the advantages and challenges of globalization for Indian business.
23. Explain the impact of e-commerce and digitalization on business environment.
24. How does innovation help businesses remain competitive in the global market?
25. Describe India's position in the global business environment.